

Privacy Policy

Please read the terms of this Privacy Policy carefully before accessing or using the website at <https://bidwise.pro> (hereinafter – the “Website”). LIMITED LIABILITY PARTNERSHIP "ERIDAN KOMPANI" (hereinafter – the “Company” or “We”, contact e-mail: info@eridan-company.com) provides optimization of user interaction (hereinafter – the “User” or “You”) with the Website, including online automotive auction services (hereinafter – the “Auctions”), including all updates and improvements

The purpose of this Privacy Policy is to ensure proper protection of User information, including their personal data, from unauthorized access and disclosure. Issues related to the collection, storage, distribution, and protection of User information are governed by this Privacy Policy and applicable law.

This Privacy Policy is a public document and is available to any User when accessing the hyperlink “Privacy Policy.”

If You do not agree with the terms of this Privacy Policy, please do not use the Website. By using the Website, You agree to the terms of this Privacy Policy.

The Company strives to protect Your privacy with respect to any information collected in accordance with this Privacy Policy.

By using the Website and adding unique identifiers (such as username, role, and e-mail address) of users connected to Your account (including the above information about You), You confirm that the information and data collected by You regarding these users and provided in such a manner were obtained with their consent, understanding of the scope of their use, and the purposes of their use.

By using the Company’s Website for commercial purposes (for example, as a means of providing services), You confirm Your agreement with this Privacy Policy, as well as confirm and guarantee compliance with it. You also guarantee that You have the ability and appropriate means to ensure such compliance.

The User grants the Company the right to collect, register, accumulate, store, adapt, modify, update, use, and transfer to third parties for the purpose of providing services (payment systems, hosting, analytics), anonymize, and destroy the User’s personal and other data. (The term “User” also includes an authorized person of the User (a representative under a power of attorney or on other grounds)).

The User acknowledges that due to negligent handling of their personal data and authorization data, third parties may gain unauthorized access to the User’s account, personal data, and other data. The Company takes reasonable security measures but cannot guarantee absolute data security on the Internet.

The beginning of the User’s use of the Website shall be considered sufficient notice to the User of the inclusion of their data in the database. Consent to the use of cookies and marketing mailings is granted through a cookie banner and/or checkbox.

The User is responsible for the content of the information they distribute (publish) while using the Website.

What information and personal data may be collected:

- name(s) provided by the User, surname of the User/authorized person of the User, all requisites, contact phone numbers, e-mail address, residence/location address, tax identification code/registration number of the User/authorized person of the User;
- cookies;
- information about Website errors initiated by the User;
- information about applications, successful purchases (wins) of vehicles, and any other actions of the User on the Auctions;
- information about vehicles purchased by the User at the Auctions;
- information about services ordered by the User regarding vehicles;
- User’s IP address for maintaining the User’s activity log.

All information is collected “as is” and is not altered during the data collection process. Data is stored on our servers in the EU no longer than necessary to achieve the purposes of processing.

Purposes of using information and personal data:

- identification of the User may be carried out using first name, surname, patronymic, e-mail address, password, registration number of the User’s tax card/code;
- for correspondence, the User’s first name, surname, patronymic, company name, User’s requisites, contact phone numbers, e-mail address, and User’s address may be displayed;
- contact information may be used in newsletters, e.g., news, promotions, or special offers of the Company.
- The User may always opt out of receiving such mailings by written notice or in the relevant section of their personal account;
- User information, including personal data, is used to ensure the implementation of civil, tax, and accounting relations, fulfillment of contractual obligations for the provision of services, identification of the User, provision of services, processing of payments, sending of information by mail or e-mail, conducting settlement operations, and providing reporting.

Conditions of access to User’s personal and other data:

- The Company does not transfer the User’s personal data to third parties, except in the cases specified below;
- The Company guarantees the protection of User information from unauthorized access. Protection is ensured against leakage, destruction, blocking, violation of integrity, and access to information;
- Information about the offered price, technical conditions, technical specifications, and documents of vehicles is not subject to dissemination and cannot be identified;
- Disclosure of personal and other data without the User’s consent is permitted in cases determined by law and only for the benefit of national security, economic well-being, and protection of human rights, including but not limited to substantiated requests of state authorities authorized to submit requests and receive such data.

The User has the following rights:

- to know the sources of collection, the location of their personal data, the purpose of its processing, the location or place of residence of the owner or processor of personal data, or to authorize their representatives to obtain such information, except in cases established by law;
- to receive information about the conditions of access to personal data, including information about third parties to whom their personal data is transferred;
- to access their personal data;
- to receive, no later than thirty calendar days from the date of receipt of the request (except as provided by law), a response as to whether their personal data is being processed, as well as to obtain the content of such personal data;
- to submit a reasoned request to the owner of personal data objecting to the processing of their personal data;
- to submit a reasoned request for the modification or destruction of their personal data by any owner or processor of personal data if such data is processed unlawfully or is inaccurate;
- to protect their personal data from unlawful processing and accidental loss, destruction, or damage due to intentional concealment, failure to provide, or untimely provision, as well as to protect against the provision of inaccurate or defamatory information that undermines the honor, dignity, and business reputation of an individual;
- to lodge complaints regarding the processing of their personal data;
- to seek legal remedies in case of violation of legislation on personal data protection;
- to make reservations regarding the restriction of the right to process their personal data when granting consent;
- to withdraw consent to the processing of personal data;
- to know the mechanism of automatic processing of personal data;
- to protection against an automated decision that has legal consequences for them;
- to contact for the exercise of rights via the contact e-mail: info@eridan-company.com.ua.

The Company shall not be liable for any damage or loss incurred by the User or third parties as a result of a mistaken understanding or misunderstanding of the terms of this Privacy Policy, instructions, or guidelines regarding the use of the Website, the procedure for posting data, or other technical matters.

Cookies

We use cookies on our Website to improve the User experience. Cookies are small files stored on Your device that allow us to recognize Your browser and obtain certain information. You may disable cookies in your browser settings, but some functions of our Website may not function properly without them.

While using the Website, You may also see advertisements placed by third-party advertisers (or companies placing advertisements on their behalf). When this happens, such third-party advertisers automatically receive Your IP address and may also use cookies to measure the effectiveness of their advertisements or to personalize advertising content. We do not have access to or control over the cookies or other features that may be used by such advertisers and third-party sites, nor over the privacy practices applied by these advertisers and third parties.

Changes to the Privacy Policy

We may update this Privacy Policy from time to time. We will notify You of material changes by posting the new policy through the Website’s functionality and updating the date at the top of this page. The date of the last update is indicated at the beginning of this document. We recommend that You regularly review this Policy.